PortCall expands to Sweden

Interview with Capt. Bryan Bender, CEO PortCall

PortCall has made some great developments! Along with new feature developments, Portcall has expanded to Sweden where they are holding a 5-month trial in Umeå Sweden together with PortCDM.

PortCall was selected as an associated partner for the program 'Sea Traffic Management', which includes the PortCDM project. The objective of PortCDM is to increase inter-port connections by looking at information standardisation such as: information share, port calls, ship arrivals and departures from port to port. Through this PortCDM believes it will solve a lot of problems with congestion and coordination.

"When a ship is delayed at one berth, for example at the Port of Rotterdam, it can back up ships in China or any other port ships are coming from. This results in ships sitting offshore for several days waiting for an open berth. Information about a delay could have saved thousands of dollars and lots of carbon footprints. This is where PorCall comes in," says Bryan Bender, CEO of PortCall. PortCall is a web application that provides both reservations and billing for ports and pilots. PortCall provides transparent collaboration between agents, ports and pilots by keeping all involved parties up-to-date with last-minute changes through automatic notifications.

"PortCDM is working on defining the standards. We are one of the vendors that was selected to participate in helping exercise and define the standards. I'm proud to say we are the only start-up that has a seat at this table to find the international standards for port calls. The rest of the companies are big established corporates."

"PortCall is being funded by PortCDM to do the integration. When we receive information through our system we can now share it through an information-sharing standard that will then go to systems such as the national system of records of arrivals, which every country has. Thus we have our instant setup and PortCDM has PortCall running."

If you want to learn more about PortCall, or contact them you can visit their website: www.portcall.com